



ATECHNOS

**Driver Wealth Management Solution
(DWMS)**

What is DWMS ?



**Driver Rewards
Management**

**Driver Trip Insurance
Management**



What is DWMS ?

Driver Rewards
Management

Driver Trip Insurance
Management



DWMS is a solution to insure driver trip and Rewards them to make them loyal for company



Lets understand Our Driver



No Security for Diver Family



Drivers drive 24/7 for company



Accidental chances are always high



No Time for Family



No Daily Routine



Therefore, it is important to come up with solution to motivate our driver and make them more trustworthy for our company so that they would be more reliable and profitable for Company

Hence..

Complete Solution for ...

ATechnos developed a solution integrated with Insurance services provider and integrated with company Trip SCM.



Driver's life Insurance – Trip Wise



Increase Driver's Loyalty



Driver's Family Security



Enable CSR



**Security, Courage, Help, Protection
&**

CONFIDENCE

Solution Flow



Insurance Company



ATechnos Developed Trip Insurance Solution



Companies Trip Solution

The DRIVER Reward – Why ?

When you incentivize truck drivers, it's something similar like giving them an award, or prize for their hard work and dedication.

You honour the achievements of truck drivers and reward them for their amazing work.



The DRIVER Reward App

We propose to develop an app that will be installed on the phone of drivers and will encourage them to drive safely and earn rewards (cashbacks, gifts) for timely delivery.

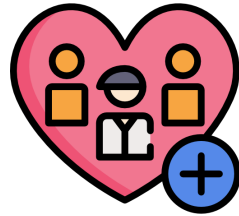


Our Approach



Create

Buzz for Brand
Buzz for Rewards



Engage

Drivers
Interactive



Earn

Loyalty
Great Recall



Redeem

Rewards
Gratification

The Driver Reward App



- Drivers are attracted to instant gratification and can be engaged in long term loyalty point programs etc.
- So we conceptualized the reward program app that offers both to create a driver and brand relationship.
- Application will have the scratch card based excitement and will be developed with secure data transection best practices.

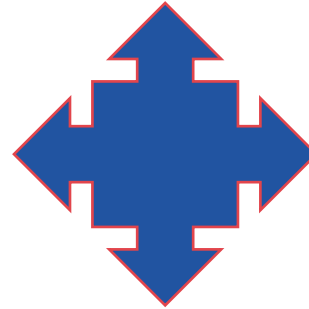
Thought Process



APPLICTION



Driver



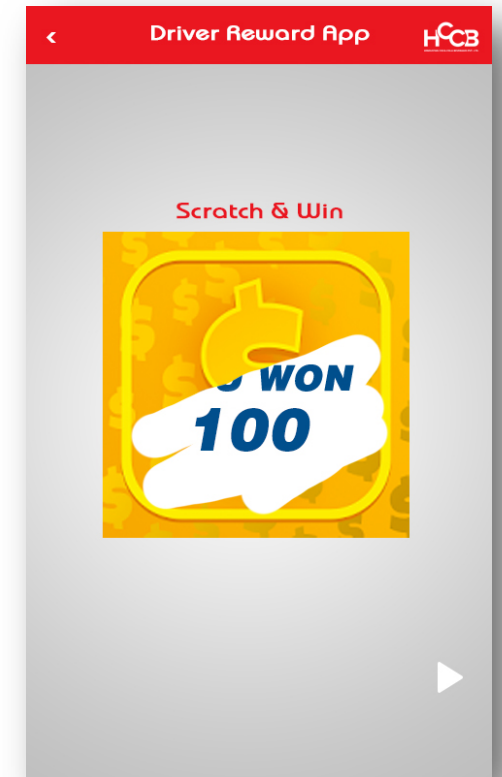
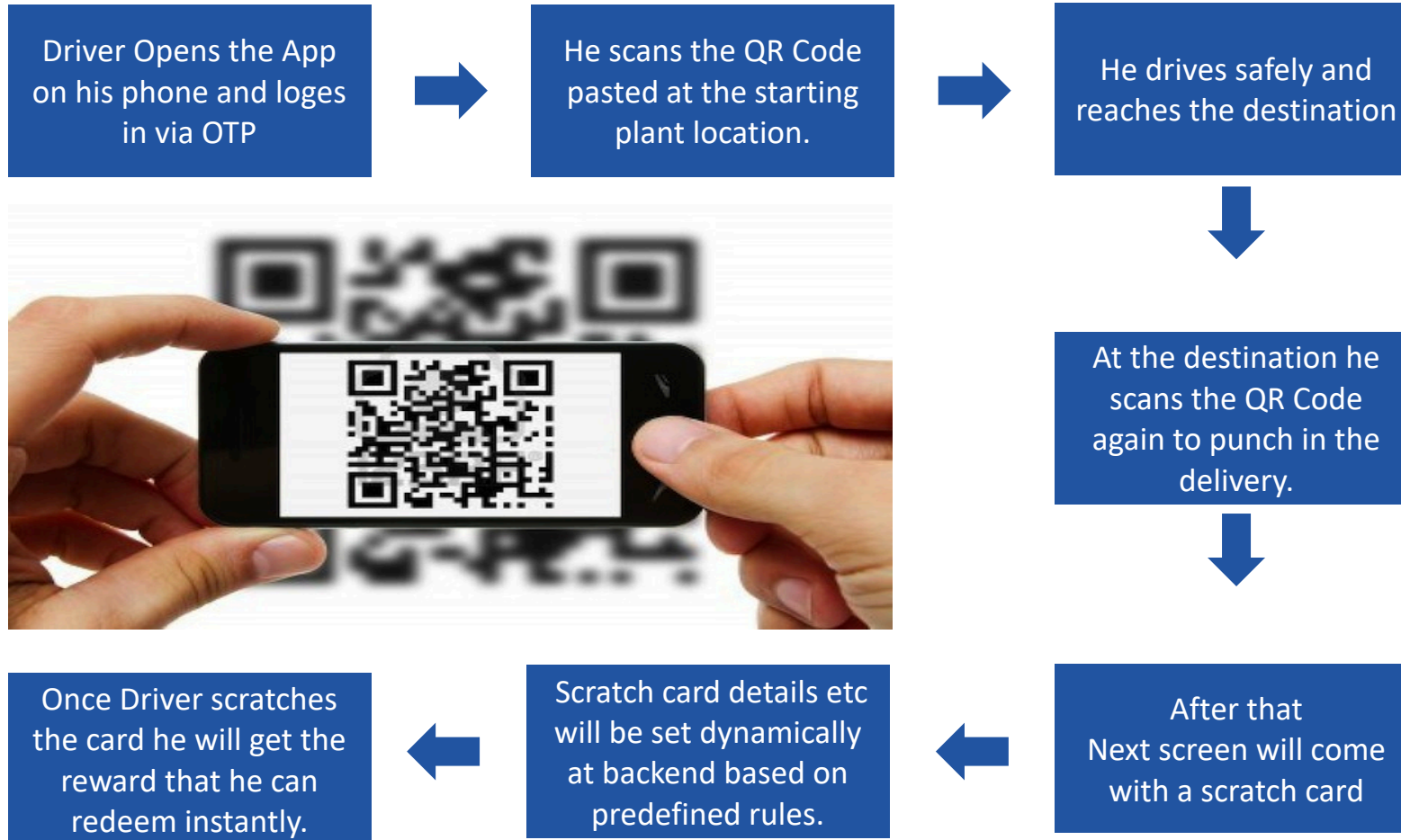
GRATIFICATION



HCCBPL

KEY PILLARS

Program Construct – Phase 1

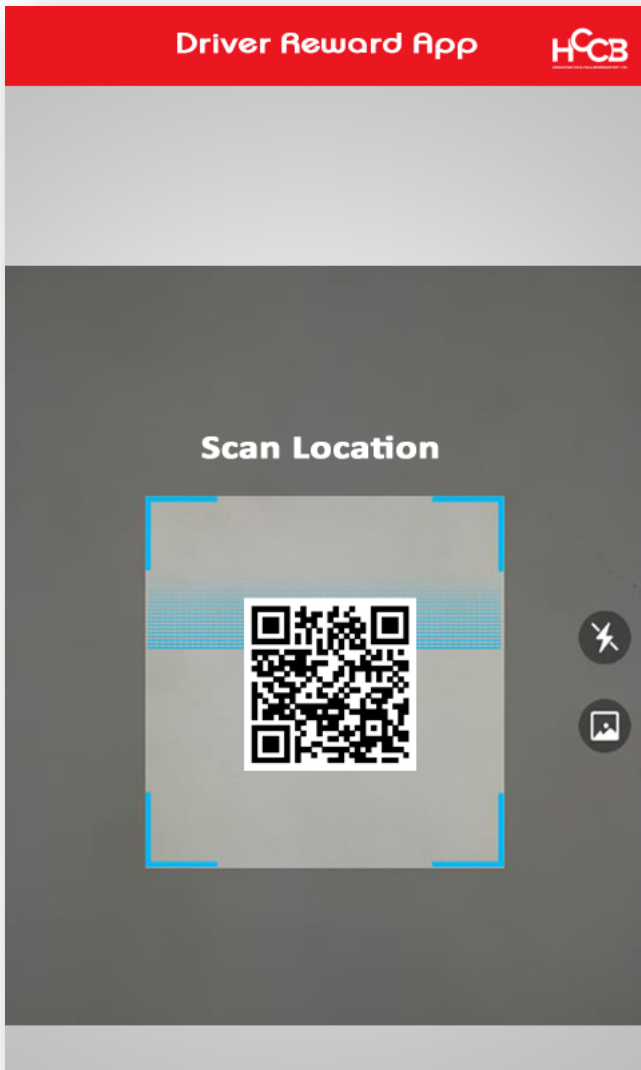
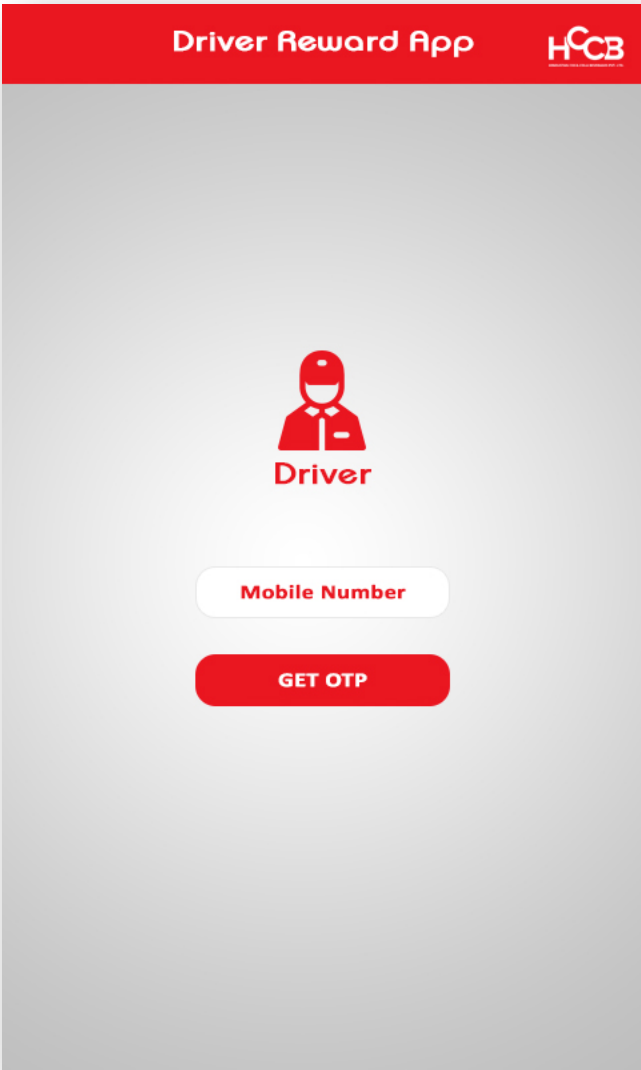


The DRIVER Reward App – Key Features

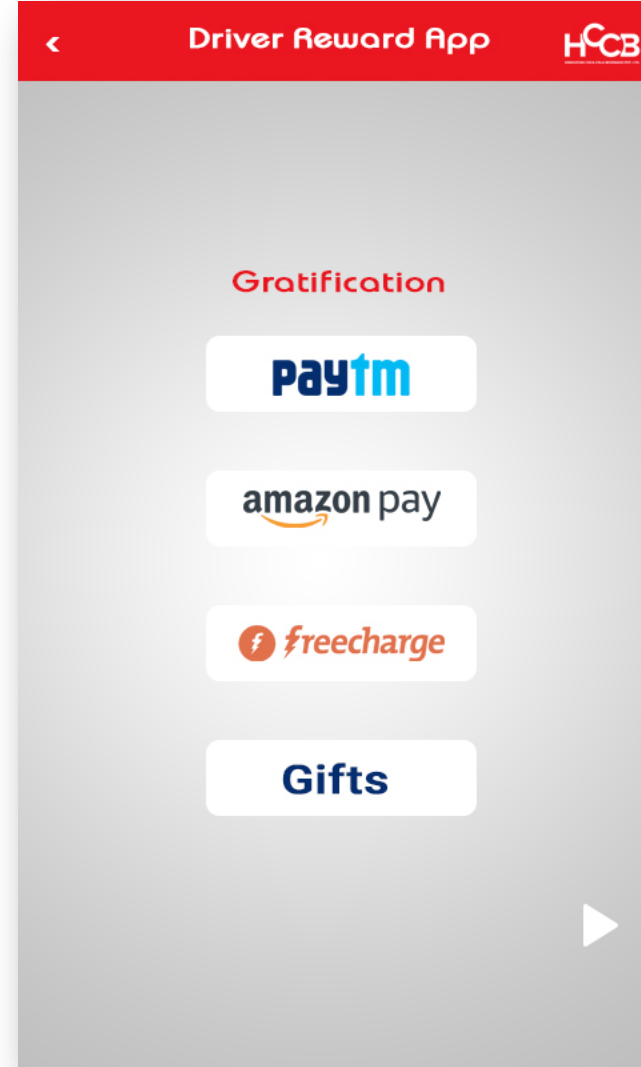
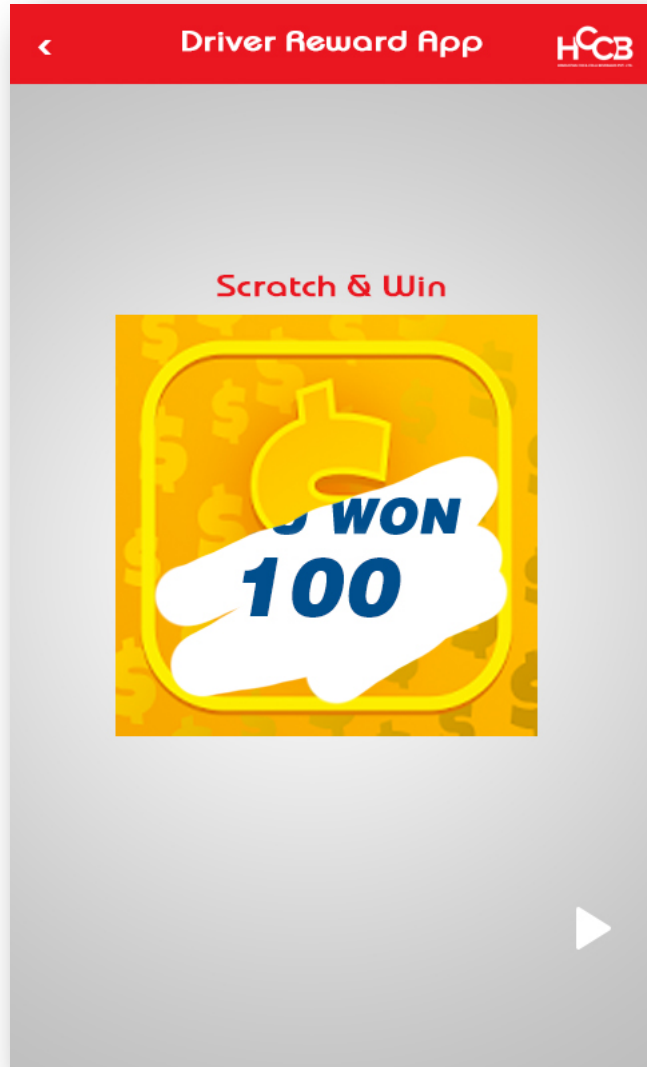


- Digitalization of driver reward based on his performance.
- Complete activity and time tracking of drivers via app.
- Instant gratification and rewards (Cashbacks, Recharges, Gifts)
- Driver Data Analytics, Trip Analysis, Reward Analysis etc
- Integration with Driver Management Systems, if required

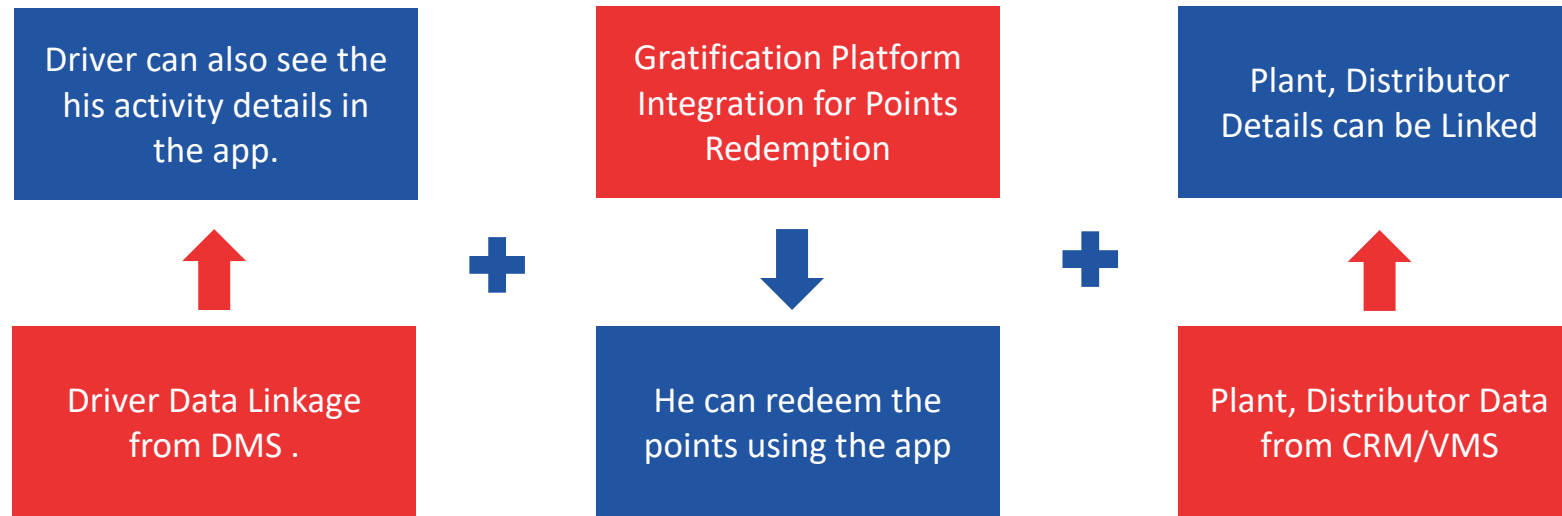
The Driver Reward App – Demo Screens



The Driver Reward App – Demo Screens

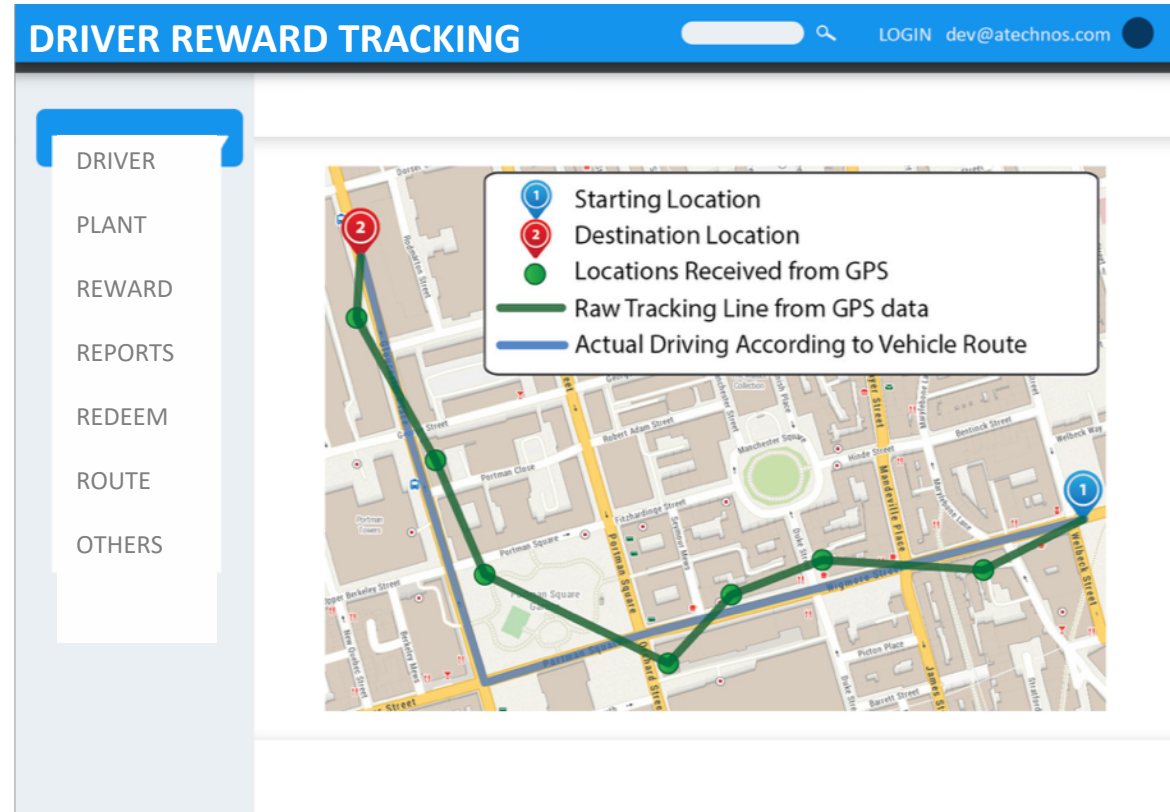


Program Construct – Phase 2 - Enhancement



Analytics and Reporting

- Live dashboard for activity
- Reports at Driver level
- Driver Activity tracking
- Redemption Report
- Route Watch Report



Driver Verification



- We propose Two way verification For Drivers
 - One By Drivers on the App via OTP/Miscall
 - Secondary Verification by the DMC Head from the Panel
- Timelines SLAs To be Discussed

Rewards – Our Catalog



Wallets

Paytm
Amazon
Gold



Recharges

20+Telecom
Recharges, DTH,
Payment etc.



Gifts

3000+ items
ready to be
shipped globally



Vouchers

Discount Codes,
Bank Cards, Instant
gratification



Experiences

Vacations, Shows,
Adventures, Dinner
with Celebrities,

lets Drive Safely

